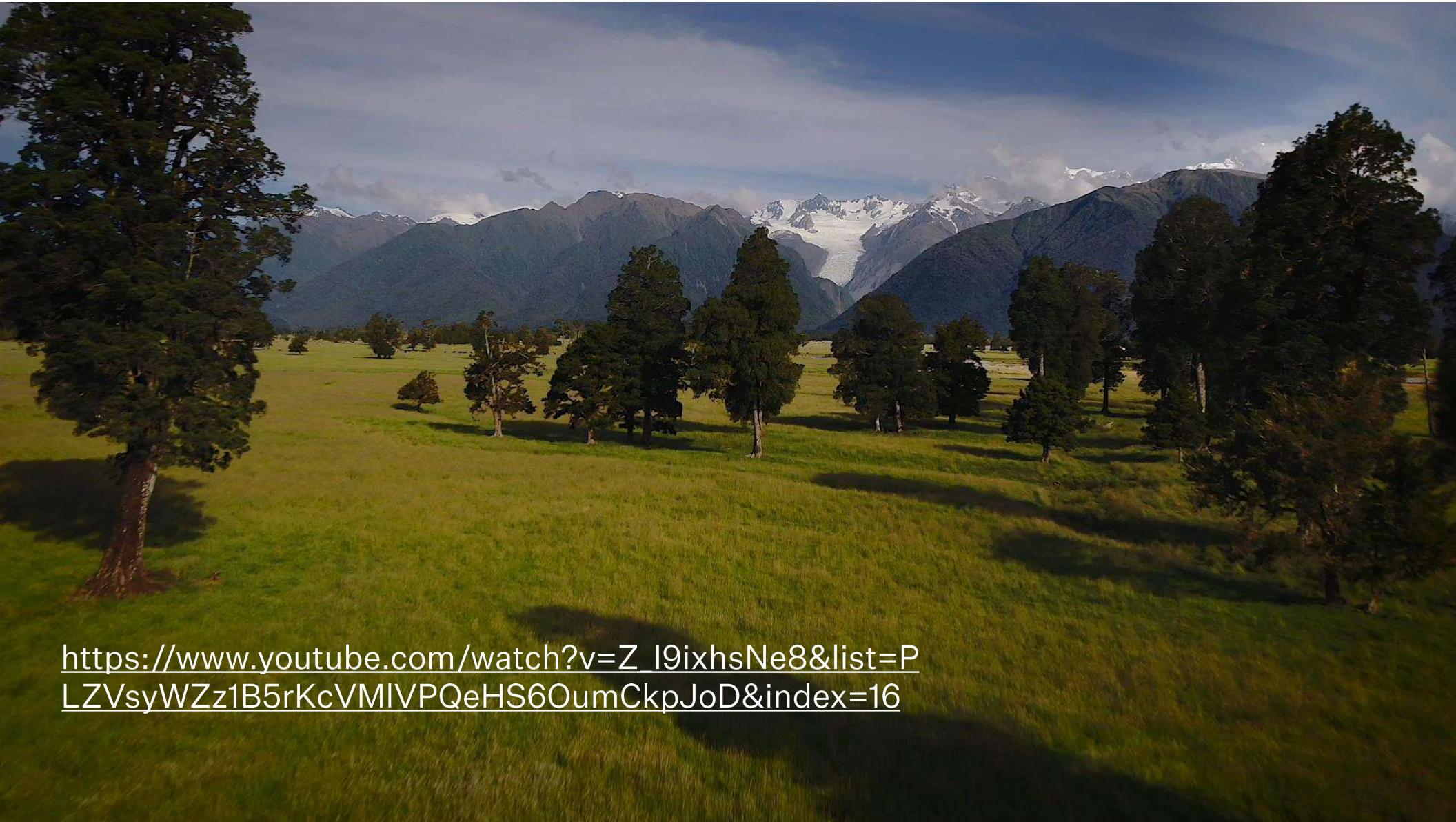


The Westgold brand



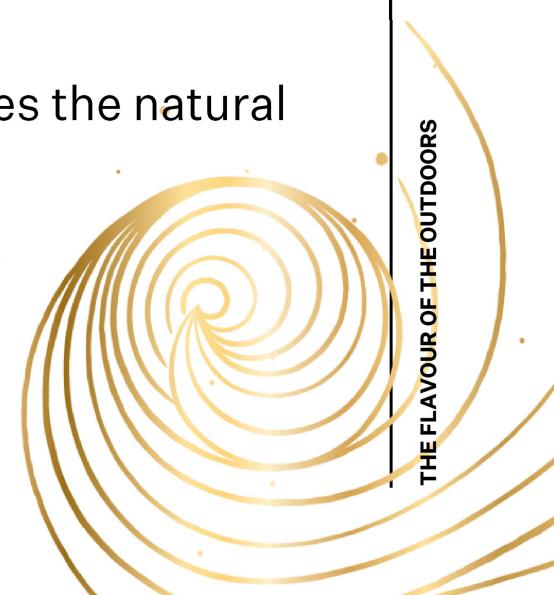
https://www.youtube.com/watch?v=Z_I9ixhsNe8&list=PLZVsWZz1B5rKcVMIVPQeHS6OumCkpJoD&index=16

Our unique selling points

1. **Grass fed milk supply**
2. From the West Coast of New Zealand
3. Traditionally Churned
4. Heritage
5. Claims & certifications

Grass-fed & free range

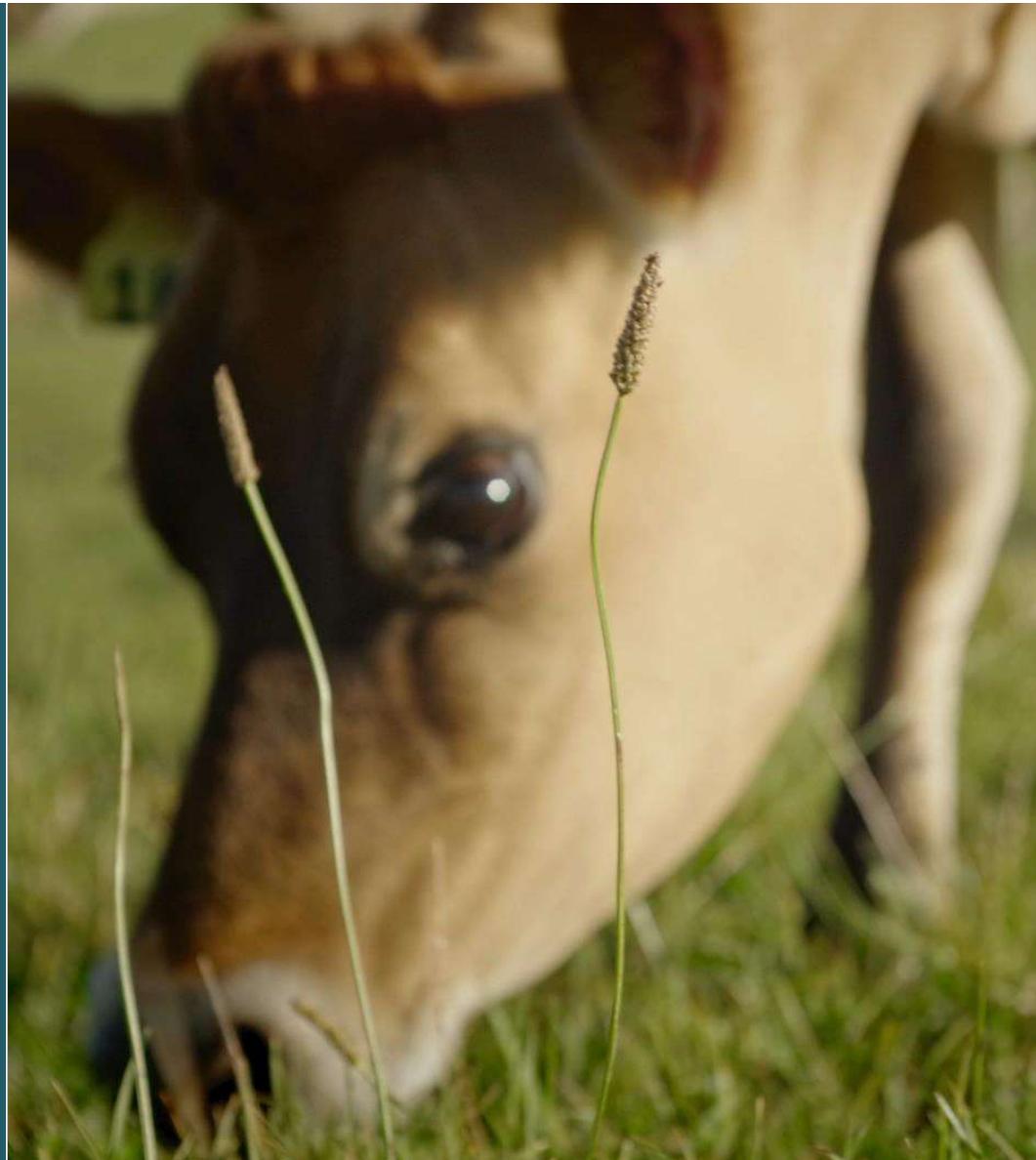
- Across our entire milk pool, over 95% of the cows' diet is grass-fed forage
- This is not the norm, globally less than 10% of the milk produced comes from cows that graze grass
- Our cows graze free range 365 days a year across the pastures of the West Coast & Canterbury
- Milk from grass-fed cows is of a superior quality and provides the natural richness of taste that Westgold is renowned for.



Made from grass-fed goodness.

Compared to milk from grain-fed cows, our milk has:

- A balanced ratio of omega-3 fats, important for general health
- A greater concentration of vitamin E and vitamin A
- Higher proportion of CLA
- Beta-carotene, which is converted into vitamin A (retinol).



Why is our butter yellow?

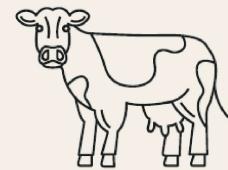
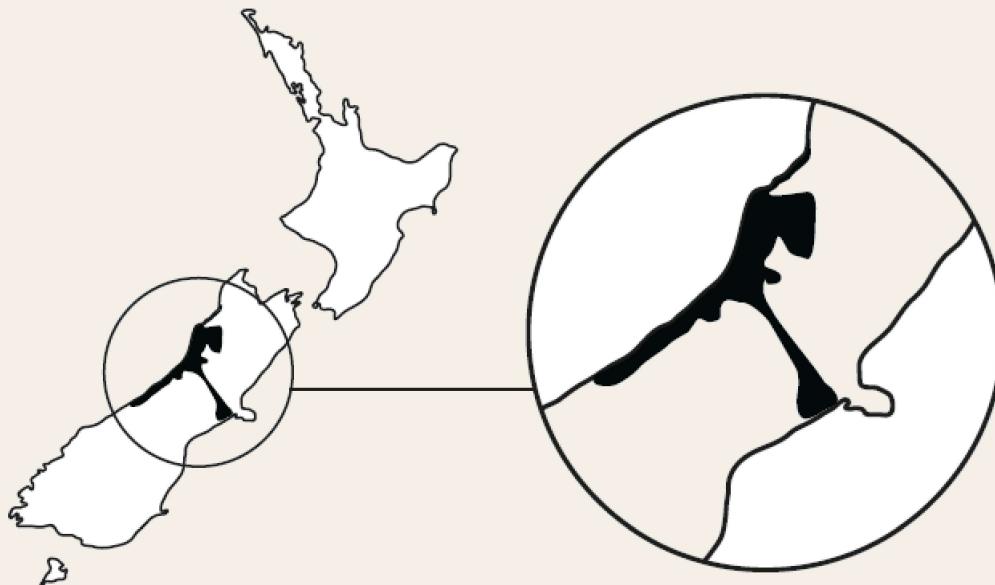
The rich golden colour in our churned butter is a result of the beta-carotene in the grass which is stored in the cows' fat and carried into the milk, which is then carried into the cream which produces the butter. This creates a rich and golden, pure butter.



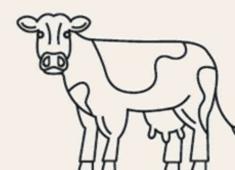
Our unique selling points

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- 2. From the West Coast of New Zealand**
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Our milk supply comes from a small, specific milk catchment



3.46%
of New Zealand's
milking cows¹



over
171,000
dairy cows



407
dairy farms
(West & East Coast farms)



Combined area of
77,000
square kilometres

Nature is in charge here

- Huge rainfall results in plentiful grass growth and less irrigation
- Stunning rivers, rolling hills, natural bush, rugged and wild country alongside farmland and crashing coastlines
- An environment fit for dairy farming.



Our unique selling points

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Traditionally churned butter

Our butter is traditionally churned from fresh cream using the time-honoured Fritz Churn method resulting in a rich flavour and creamy texture.

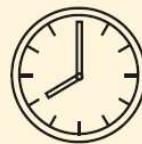


Fritz Churn benefits



Honouring our heritage

Our time-honoured Fritz Churn method has been perfected over generations to become both an art and a science. Developed by our pioneering farmers, it slowly churns fresh cream into delicious golden butter.



Better with time

The secret to making butter this good is time. Fritz Churn is a longer process than other churning methods. At Westland, quality is not sacrificed for efficiency gains.



Experience matters

Our butter team has an instinct that comes from extensive experience, building on decades of accumulated knowledge and generations of dairying know-how.



A natural process

Top-quality cream from grass-fed cows is churned naturally into golden butter, free of additives and preservatives.



A creamy texture

The gentle, gradual Fritz Churn method of butter making results in a rich, full flavour and creamy texture.

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We've been dairying here since the 1800's

- Generational farmers
- An integral part of the West Coast
- Our butter makers have a wealth of experience, arguably more than any other dairy producer in NZ.



Our unique selling points

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4. Heritage

5. Claims & certifications

Claims and certifications



Halal



Kosher



Ecovadis

Awarded a silver medal for achieving a high level of compliance with corporate social responsibility in areas such as environmental standards, health and safety, human resources and sustainable procurement.



Non GMO

All Westgold butter, UHT Cream and Milk are non-GMO and have been made from milk of conventional origin, and non-GMO ingredients.



rBST

The practise of using steroids, growth hormones and other hormones to increase milk production in dairy farm cattle is banned in New Zealand.

Products



Westgold products

25kg bulk salted and unsalted cartons



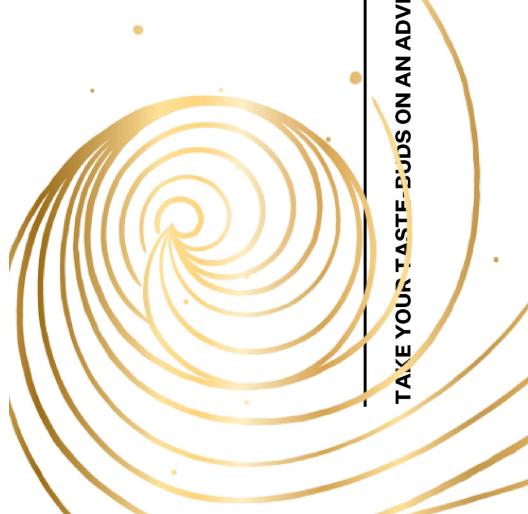
5kg salted & unsalted food service packs



1L UHT whipping cream



TAKE YOUR TASTE JODS ON AN ADVENTURE



Product performance with Chef Alan Brown



Butter performance

Westgold Butter performs with consistent excellence across all applications. This makes Westgold an extremely versatile and reliable product.

Westgold Butter enhances the ingredients of a dish and rounds out the flavour in a clean and unassuming way.

- Easy to work with; creams & emulsifies well
- Produces well-defined layers in laminated items
- Adds richness and flavour to dishes
- Deep golden colour
- Adds shine and gloss to sauces
- Delivers a clean flavour.



Cream performance

A key role of cream is to be a vehicle for enhancing flavours and textures. Westgold UHT Cream performs exceptionally well in this regard. It will soak up and deliver flavours rather than diminish them, creating a roundness and richness with a cleanliness of flavour. It even shone against the fresh cream in this regard.

- Enhances flavours and textures of the items it is paired with
- Clean, 'true' flavour and mouthfeel, akin to fresh cream
- Creates an excellent flavour balance
- Consistent and versatile product
- Performs well in emulsification and is stable to work with
- Excellent stability in combination with acids.



Cream performance

- Westgold UHT Cream whips to a volume and lightness similar to that of fresh cream
- Whipping yield: 2.4 – 2.7
- Whip time: 4 – 6 minutes.

Westgold UHT Cream has a long whipping window, reducing the risk of over-whipping.



WHIP IT

Summary

Our USPs:

- Grass fed milk supply
- From the West Coast of New Zealand
- Traditionally Churned
- Heritage
- Claims & certifications.

Products:

- Westgold products perform as well, and in some cases better, than competitors
- Products are versatile, reliable and consistent
- Westgold Butter adds richness, gloss, laminates well and is easy to work with
- Westgold UHT Cream enhances flavours and textures, delivers a clean 'true' flavour and is extremely functional to work with.